

FIT X PINION SPECIALIZED TRADE TRAINING

2024/25

THE NEW FIT X PINION TRAINING COURSES FOR SPECIALIST RETAILERS FROM NOVEMBER 2024

Huttwil, October 1, 2024 - Together with its partner Pinion, FIT is launching a comprehensive training tour for specialist retailers from November 2024. The face-to-face events will take place until February 2025 in the DACH countries, Belgium, the Netherlands and, for the first time, in France.

The on-site training courses offer participants the opportunity to familiarize themselves with the innovative Pinion MGU - running on FIT and the latest features such as Auto.Shift, as well as to exchange ideas with experts on site. A special highlight is the practical part, in which specialist dealers can deepen their knowledge of troubleshooting and gain valuable experience.

«The training of our specialist dealers is a top priority for us», says Ivica Durdevic, CEO of Biketec. «Due to increasing demand, we are delighted to be offering our training courses in France for the first time. In doing so, we want to ensure that specialist retailers are optimally prepared for day-to-day situations and receive the knowledge they need to offer our e-bike riders the best service.»

The training courses will take place on a total of 31 dates, which can be booked on the [FIT e-shop](#). Prior [dealer registration](#) is required to book the training courses in the FIT E-Shop.

FIT also offers modular training content in the form of short videos (2-4 minutes) on [the Myagi e-learning platform](#), which are available in German, English, Dutch, French and Italian. These cover important topics relating to the FIT E-Bike System, including:

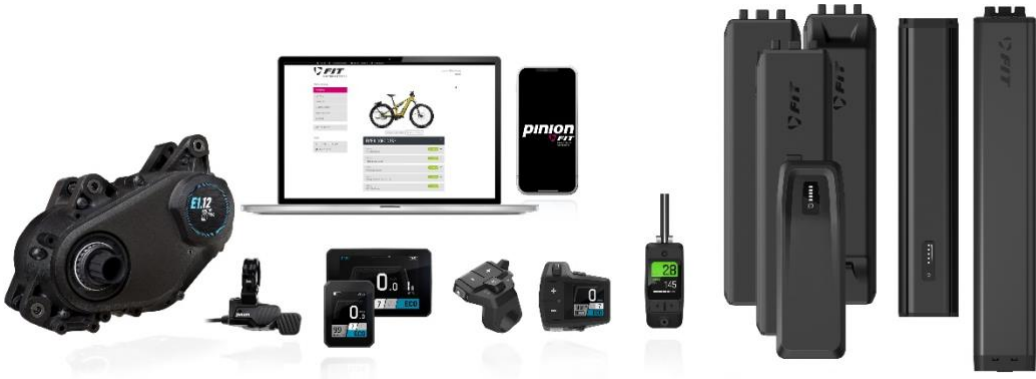
- Company and E-Bike System
- Components of the FIT system
- FIT E-Bike Control App and accessories
- Service and maintenance
- FIT dealer area
- Documents, including newsletter

After registering free of charge, specialist dealers can access all training content.

Photo 1: Pinion MGU - running on FIT



Photo 2: System overview with all components



About Pinion MGU:

Pinion is completely revolutionizing the e-bike drive with the "Motor.Gearbox.Unit" or MGU for short. The unit combines a powerful motor with a low-wear gearbox with impressive performance for a unique riding experience. Lightning-fast, electric shifting and 10,000 km of maintenance-free use are just some of the highlights of the new drive.

About Pinion

Pinion was founded in 2008 by two former Porsche engineers, Christoph Lermen and Michael Schmitz. Their vision was to build "a bicycle transmission with the heart of a sports car". The fully sealed gearbox combines the best of automotive and bicycle technologies to deliver unparalleled drivetrain performance and reliability. Pinion drive technology is always centrally integrated in the bicycle, robust, low-maintenance and virtually wear-free and tested under the toughest conditions in the world. Pinion has received multiple product and design awards for its technically innovative gearboxes - most recently the Eurobike Gold Award for the E-Drive system with the Motor.Gearbox.Unit. Every Pinion drive and the motor-gearbox unit is "Made in Germany" - development, design, construction, series production, sales and service take place at the modern company headquarters in Denkendorf, near Stuttgart. Pinion supplies over 100 well-known bicycle manufacturers worldwide and is represented by a Europe-wide dealer network with over 600 points of sale.

As part of the BRP Group, Pinion stands shoulder to shoulder with globally active companies in the field of e-mobility and powersports products and actively promotes its own internationalization.

About Biketec GmbH

Biketec GmbH develops and markets innovative technologies for e-bikes. With its FIT e-bike system integration technology, Biketec GmbH combines electrical components from various wellknown manufacturers into a "best-in-class" system and offers intelligent and flexible solutions for e-bike manufacturers, Specialist retailers and consumers dealers and end customers. Biketec is the only system provider to integrate motors from different manufacturers into a single system.

The highly qualified employees have many years of experience in software development and system integration of e-bike components and reflect Swiss precision. Biketec GmbH offers e-bike specialist dealers a comprehensive all-round service. Technically sophisticated tools and products guarantee a high level of reliability. The company attaches great importance to the ongoing training of service staff from specialist dealers.

The advantages for e-bike riders lie in the unique riding experience that FIT technology creates for e-bike users. FIT is making e-bike riding more comfortable and safer with new design ideas, a connected app and additional functions.

Biketec GmbH is a spin-off of the Swiss e-bike pioneer FLYER AG, headquartered in Huttwil, Switzerland. The subsidiary Biketec Europe GmbH, headquartered in Elsenfeld, Germany, is responsible for all business activities in the EU.

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